EvaluATE

How to create a retrospective pre-post survey in Google Forms

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1 Insert a multiple choice grid

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Question   ⊞ Multiple choice grid ▾

Row 1. Row 1   Column 1. Column 1

Row 2. Add option   Column 2. Add option

⎙   🗑   │   Require a response in each row ◯⚪   ⋮

2 Enter pre-post variables in row 1 and row 2

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How to identify appropriate outcomes to assess   🖼   ⊞ Multiple choice grid ▾
in an outcome evaluation:

Row 1.   Before the webinar   ✕   Column 1. No Knowledge (1)   ✕

Row 2.   After the webinar   ✕   Column 2. Minimal Knowledge (2)   ✕

Row 3.   Add option   Column 3. Moderate Knowledge (3)   ✕

                                            Column 4. Advanced Knowledge (4)   ✕

3 Enter measurement variables as columns

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How to identify appropriate outcomes to assess   🖼   ⊞ Multiple choice grid ▾
in an outcome evaluation:

Row 1. Before the webinar   ✕   Column 1. No Knowledge (1)   ✕

Row 2. After the webinar   ✕   Column 2. Minimal Knowledge (2)   ✕

Row 3. Add option   Column 3. Moderate Knowledge (3)   ✕

                                            Column 4. Advanced Knowledge (4)   ✕

4 **Preview survey question**

How to identify appropriate outcomes to assess in an outcome evaluation:

	No Knowledge (1)	Minimal Knowledge (2)	Moderate Knowledge (3)	Advanced Knowledge (4)
Before the webinar	○	○	○	○
After the webinar	○	○	○	○

5 **Test the survey form**

How to identify appropriate outcomes to assess in an outcome evaluation:

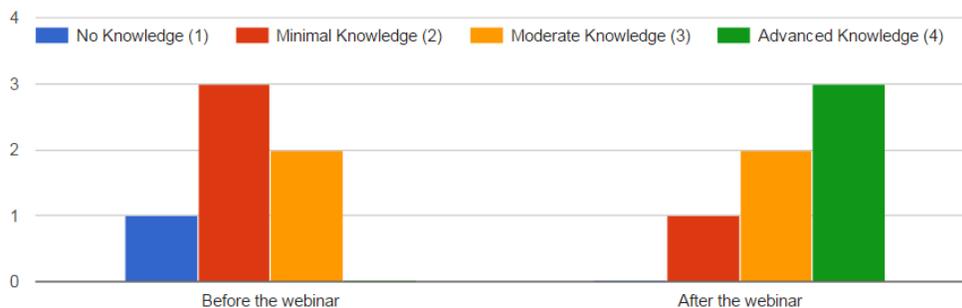|	No Knowledge (1)	Minimal Knowledge (2)	Moderate Knowledge (3)	Advanced Knowledge (4)
Before the webinar	○	◉	○	○
After the webinar	○	○	○	◉

6 **Launch survey and get results!**

7 responses

SUMMARY   INDIVIDUAL

Accepting responses

How to identify appropriate outcomes to assess in an outcome evaluation:

Find more resources at evalu-ate.org