



Science Festival Alliance

AN EVALUATION

OF HOW SFA HAS FOSTERED A PROFESSIONAL COMMUNITY DEDICATED TO MORE AND BETTER SCIENCE AND TECHNOLOGY FESTIVALS

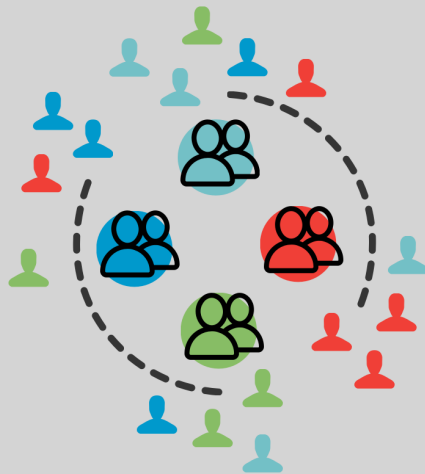


NETWORK CONNECTIVITY

What do SFA network relationships look like?

communication

- four lead festivals are centrally connected
- each lead festival connects annually with 70% of member festivals
- member festivals connect and communicate freely as needed



networking at IPSEC meetings



opportunity to strengthen network relations

98

percent plan to follow up with someone new they met to share information or resources

new members



festivals connect with SFA around the time of their 1st festival

festival visits spark ideas



NETWORK VIBRANCY

How healthy is the SFA network?

festival diversity

- 1 to 17 days
- recommended for kids ages 0 to 100!
- STEM + ARTS

festivals adapt to meet community needs and interests to draw in all audiences

strong and enduring connections

"I can't overstate how much I've learned from other lead festivals. They're my closest colleagues. I'm tied to them all."

shared goals achieved at IPSEC



1 strengthened connections, both new and old

94

percent of attendees reported "quite a bit" or "a great deal"

2 increased sense of belonging and recognition from the field

86

percent of attendees reported "quite a bit" or "a great deal"

3 ideas exchanged and resources shared

80

percent of attendees reported "quite a bit" or "a great deal"

NETWORK EFFECTS

What outcomes and impacts has the SFA network achieved?

NETWORK GROWTH



170 percent growth in membership

DEVELOPING CONNECTIONS

IPSEC is essential for developing in-person relationships

a few member relationships go a long way



Everyone should have some sort of personal connection with at least a couple other SFA members. That is most important.



NETWORK SUSTAINABILITY

1 the website provides...



toolkits

“ inspiration for new ideas, and not having to reinvent the wheel ”

2 SFA council provides...



rotating leadership positions

3 IPSEC provides...

“ a supportive network of such a collaborative and generous group of like-minded individuals...the understanding that in sharing our experiences and resources, we all succeed in our common goals. ”

RECOMMENDATIONS FOR ONGOING SUSTAINABILITY

